

Creator Handbook

Teach your culture. Earn your worth. Reach the world.

— You set the price

No caps. No floors.
Charge what your knowledge is worth.

— You keep 86.7%

One flat fee of 13.3%.
Nothing hidden. Nothing else.

— Withdraw anytime

Real-time wallet.
Your money when you want it.

For cultural educators, linguists, historians, storytellers & traditional knowledge keepers

Is this you?

Njerep is built for anyone who carries deep knowledge of African language, culture, tradition, or history — and wants to share it with the world in a way that is dignified, sustainable, and properly rewarded.

You might be a...

- Language teacher or linguist specialising in an African language
- Cultural historian or oral tradition keeper
- Traditional educator teaching customs, rituals, or heritage
- Storyteller, griot, or community elder with knowledge to pass on
- Diaspora professional reconnecting their community with their roots
- Researcher or academic making African language content accessible
- Anyone currently teaching informally on Zoom, WhatsApp, or tutoring sites

If any of this sounds familiar...

- ✓ You're already teaching, but your platform wasn't built for cultural education
- ✓ Your audience is scattered across WhatsApp groups and Zoom links
- ✓ You handle payments manually and chase people for transfers
- ✓ You have no way to grow beyond people who already know you
- ✓ You're doing valuable work but not earning what it's worth

Njerep was built specifically to solve every one of these problems.

Why your current setup *is holding you back*

You have real, irreplaceable knowledge. The problem isn't your expertise — it's the infrastructure around it. Teaching African languages and culture on tools that were never designed for it means you spend more time managing logistics than actually teaching.

Teaching on Zoom & WhatsApp

- ✗ No built-in payments — you chase bank transfers manually
- ✗ Your audience can't find you unless someone

Teaching on generic tutoring sites

- ✗ High commissions — some platforms take 20–40% of your earnings
- ✗ African languages treated as a niche with no

shares your number

- ✗ No student management, attendance, or progress tracking
- ✗ Recordings are scattered with no structured library
- ✗ Every session is a one-off — no subscription or course structure
- ✗ You're the IT support, scheduler, accountant, and teacher all at once
- ✗ Zero discoverability to new students outside your existing network

dedicated support or audience

- ✗ You compete against thousands of unrelated tutors for visibility
- ✗ Platform culture is built for academic subjects, not living cultural knowledge
- ✗ No community for your students — every class is isolated
- ✗ Payouts are delayed, often weekly or monthly, with withdrawal minimums
- ✗ Your cultural identity is just another category in a generic dropdown

03 — WHY NJEREP

A platform built *for exactly what you do*

Njerep is the only platform in the world built specifically for African language and cultural education. We didn't repurpose a generic course tool. We didn't bolt African content onto an existing app. We started from scratch, with creators like you in mind.

✓ Your audience, ready-made

Njerep's learners are diaspora Africans actively searching for exactly what you teach. You don't need to build an audience from scratch — they're already here, motivated, and paying.

✓ Built for culture, not just content

The platform is designed around the nuances of African cultural education — languages, oral history, traditions, and storytelling — not academic subjects or Western tutoring frameworks.

✓ Your price. Your rules.

Set any price you want for any class, course, or session. Hourly sessions, full courses, monthly subscriptions — you design the offering. We never tell you what to charge.

✓ Payments, handled

No more chasing bank transfers or collecting M-Pesa confirmations. Students pay through Njerep. The money lands in your wallet automatically after every class.

✓ Real-time withdrawals

Your wallet is yours. Withdraw any amount, any time, with no minimums and no waiting periods. There are no payout schedules. When you want your money, you get it.

✓ Grow beyond your network

Students across 38+ countries are on Njerep. Your class is discoverable to anyone on the platform searching for your language or cultural topic — not just people who already know you.

What you actually *take home*

We believe your knowledge has real value — and you should be the one setting its price. Njerep retains a flat 13.3% service fee to cover payment processing, platform infrastructure, discoverability, and support. You keep the rest. That's it. No hidden charges, no tier-based commissions, no surprises.

86.7%

of every payment goes directly to you

Njerep only retains 13.3% as a flat service fee

What does 13.3% actually mean?

Most online platforms charge creators anywhere between 15% and 50% of their earnings in commissions, platform fees, and payment processing charges — often with additional monthly subscription costs on top.

Some platforms also delay payouts on weekly or monthly cycles, hold minimum balances, or charge withdrawal fees each time you access your own money.

Njerep charges a single flat fee of 13.3%. No monthly costs. No withdrawal fees. No payout schedules. Just one straightforward number, so you always know exactly what you'll take home before you even start a class.

EARNINGS EXAMPLES

Based on a flat 13.3% Njerep service fee. You set your own price — these are illustrations only.

Class Price	Students	Gross Earnings	Njerep Fee (13.3%)	You Receive
\$10	20	\$200	\$19	\$181
\$25	30	\$750	\$70	\$680
\$50	15	\$750	\$70	\$680
\$100	10	\$1,000	\$93	\$907

\$200	8	\$1,600	\$149	\$1,451
\$500	5	\$2,500	\$233	\$2,268

Every figure in the “You Receive” column is available for immediate withdrawal the moment a student pays. There are no waiting periods, no payout minimums, and no processing delays.

05 — GETTING STARTED

How to teach *on Njerep*

Getting started takes minutes. There’s no lengthy approval process, no content committee, and no gatekeeping. If you have knowledge worth sharing, you are welcome on Njerep.

1

Create your creator profile

Sign up at njerep.africa, select ‘Become a Creator’, and set up your profile. Tell students who you are, what language or cultural area you specialise in, and what they’ll learn from you. Your profile is your storefront.

2

Set up your first class or course

Choose your format: a single live session, a series of classes, a pre-recorded course, or a subscription model with weekly content. Set your own schedule, your own price, and your own class size limits. You decide everything.

3

Go live and start teaching

Njerep handles the student sign-ups, payment collection, and session access. You focus on teaching. Sessions are hosted directly on the platform — no external Zoom links, no shared WhatsApp groups to manage.

4

Get paid immediately

Every time a student completes a payment, your wallet is credited in real time. Withdraw to your preferred account whenever you want — no minimum balance, no payout schedule, no waiting.

5

Grow with the platform

As Njerep grows, your discoverability grows with it. Your classes appear in search results, language pages, and recommendations to learners who are actively looking for what you teach. We market

the platform — you benefit from the traffic.

06 — WHAT YOU CAN TEACH

Your knowledge. *Your curriculum.*

There is no prescribed curriculum on Njerep. You are the expert. What matters is that your content is rooted in African language, culture, history, or tradition. Here are some examples of what creators already teach and plan to teach on the platform:

Language-based classes

- Conversational African language classes for diaspora adults
- Children's heritage language lessons for diaspora families
- Advanced grammar and writing in indigenous languages
- Language classes for non-Africans interested in the continent
- Endangered language documentation and teaching
- Pidgin, Creole, and cross-regional African languages

Cultural & historical education

- African oral history and storytelling traditions
- Traditional ceremonies, naming customs, and rites of passage
- African philosophy, ethics, and community values
- Historical narratives and pre-colonial African kingdoms

Creative & practical heritage

- Traditional music, instruments, and song interpretation
- African textile traditions: kente, kitenge, adire, and more
- Culinary heritage — the culture behind the food
- Traditional dance, movement, and performance
- African art forms, symbolism, and craft techniques

Specialist & professional

- African language interpretation for professionals and researchers
- Language for business communication across African markets
- Translation skills and linguistic analysis of African languages
- Courses for diplomats, NGO workers, and journalists working in Africa

Not sure if your knowledge fits? It probably does. If it is rooted in African language or culture and you can teach it, Njerep is the right home for it. Reach out and we will help you shape your first class.

Teach the way *that works for you*

Njerep is flexible by design. You are not locked into a single teaching format. Mix and match what works for your content, your schedule, and your students.

Live Sessions	Recorded Courses	Subscriptions	1-on-1 Sessions
Teach in real time. Host one-off classes or recurring weekly sessions with live interaction, Q&A, and community feel.	Build a course once, sell it forever. Pre-recorded modules that students can access on demand at their own pace.	Offer monthly or weekly membership access. Consistent income. Students get ongoing content, you get recurring revenue.	Private tutoring or personalised coaching. Set premium rates for dedicated, individual attention.

Why this matters *beyond the earnings*

Teaching on Njerep is not just a source of income. It is an act of preservation.

Africa loses a language approximately every two weeks. Entire oral traditions, cultural systems, and ways of understanding the world disappear when the people who hold them have no platform to pass them on. The African diaspora — over 170 million people living outside the continent — is growing up increasingly disconnected from their mother tongues, their customs, and their sense of cultural identity.

You are not just a teacher. You are a cultural custodian. And on Njerep, your work is treated as exactly that — not as a niche subcategory on a generic platform, but as the core reason the platform exists.

“Every language deserves to live. Every culture is a library. We built Njerep so that the people who hold those libraries — the teachers, the elders, the storytellers — finally have a place where their knowledge is the product, not a footnote.”

Kinyanjui Kahunya • Founder & CEO, Njerep

What we commit *to every creator*

Joining Njerep is a partnership. Here is what you can hold us to:

Your pricing is always yours.

We will never impose a price cap, a minimum rate, or a suggested pricing structure. What you charge is entirely your decision.

Your earnings are always available.

Real-time wallet crediting after every payment. Withdraw any amount, any time. No minimums. No payout schedules. No delays.

Your commission is always flat.

13.3%. That is the fee, today and going forward. No hidden charges, no tier-based increases, no surprises.

Your content remains yours.

Everything you create and teach on Njerep belongs to you. We are the platform, not the owner of your intellectual property.

Your culture is always respected.

We will never reframe, rebrand, or misrepresent your cultural content. What you teach is sacred. We treat it that way.

Your growth is our growth.

The more creators thrive on Njerep, the stronger the platform becomes. We have every incentive to help you succeed — and we will.

Ready to start?

Your next class could be teaching a diaspora child to say ‘I love you’ in their grandmother’s language. It could be keeping a proverb alive that would otherwise die with one generation. It could simply be the thing that turns your passion and your knowledge into a reliable, dignified income.

Either way, Njerep is ready for you.

Get started at njerep.africa

Select 'Become a Creator' and set up your profile in minutes.

13.3% Flat service fee. Nothing else.	Real-time Wallet withdrawals, anytime.	You decide Your price. Your schedule. Your content.
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Questions? Reach us at njerep.africa

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